

### **EDITORIAL POLICY**

Ola Financiera was born with the aim of expanding scientific research and the dissemination of issues of contemporary financial economics. This is an academic effort backed by a large group of university researchers whose career in the analysis of these issues goes back more than three decades.

The dynamic and changing world of financial economics has shown a greater preeminence in the world's economic and political future. Power and money are being redistributed in today's world and the social sciences require ever more accurate information and analysis regarding these issues. A world with a new distribution of power and emerging and declining powers is producing diverse effects in almost all productive sectors and markets of the various regions of the world. There are multiple factors that condition the financial world: inflation-deflation-stagflation; changes in relative prices and patterns of consumption and savings; labor flexibility, declines in formal employment and employee income, and new production models.

This is the importance of having original and well-founded analyses of financial economics, which offers a space for reflection at national and regional levels as well as the tools and knowledge necessary to develop ideas and policies to meet the challenges of development.

Although the topics examined in the journal are diverse and complex, the researchers supporting this venture have found an enthusiastic reception. The journal is a joint effort between the Faculty of Economics and the Institute of Economic Research at the UNAM, the product of years of dedication to the research and teaching and dissemination of financial economics. This project seeks to maintain the excellence and originality of the work published, and we therefore invite researchers, whether professors or graduate students, to send their contributions.

The Editor is responsible for receiving and submitting to arbitration manuscripts in Spanish that have not been previously published in print or electronically. The texts can be approached from any current of economic theory as long as they are based on hypotheses that are developed throughout the text. If accepted, manuscripts received in other languages will be translated and published in Spanish. The contributions of the authors must conform to what is stated in the instructions for collaborators and the editorial policies and rules that are set forth below.

#### I. General issues

a) Articles: Extension of 4,000 to 4,500 words and between 20,000 and 25,000 characters in Word format. Articles written in Spanish, English, French and Portuguese will be accepted for evaluation. If accepted for publication, they will be translated and published in



Spanish. Authors must send the title, the summary (no more than 250 words) and six descriptors or key words. A clear exposition of the objectives of the manuscript, the theoretical-methodological approach adopted, the data collection and/or systematization strategies, and the main results obtained are key factors in evaluating author submissions. All texts must contain the following initial data: title; author(s)' full name; author(s)' academic degree and current affiliation; email of each author; city and country of origin.

Please send two versions: a complete version of the manuscript and a blind version in which the identity of the author or authors is omitted (proper names, names of current research projects, names of publications).

**b) Book Reviews:** Maximum length of 2000 words in Word format. The books reviewed must deal with financial economy.

### II. Documentation

All contributions must be accompanied by the following documents:

- *Author(s) Data:* Please include a brief profile, academic degrees, current affiliation, research line(s), email address, nationality, place of birth and legal address.
- Declaration of originality of the written manuscript (signed and scanned).

## III. References, abbreviations and bibliography

Authors must follow the Harvard Referencing method, as shown in the following links:

http://www.librarydevelopment.group.shef.ac.uk/referencing/harvard.html https://student.unsw.edu.au/citing-different-sources

### IV. Reception and judgment process

The collaborations received by the journal will be evaluated in a preliminary manner by the Editor, who will assess, within a period of seven working days, whether the works conform to the editorial criteria established in the editorial policy.

If the manuscript passes this first phase, it is sent to peer review. At least two experts in the field, preferably with works published in the area, should give their favorable votes before publication, based on previously established evaluation criteria. Thus, the article is sent to two referees, who will have 22 working days to issue their decision.



The arbitration process may result in one of three outcomes:

- a) Positive,
- b) Conditional upon modification, and
- c) Negative

If the text obtains two positive opinions, it may be published.

In the case of a conditional decision, the author will be informed that he/she must attend to the observations and corrections requested by the referee. Once adjustments have been made, the corresponding referee will decide whether the manuscript has properly attended to the requested modifications. If it has, the final opinion of the referee is positive, if not, it is negative.

The journal will verify that the incorporated modifications do not exceed the word limit (see General issues above).

If the article obtains one positive or conditioned opinion and one negative opinion, a third referee will be asked to define the dispute in an unappealable manner.

If a manuscript receives two negative opinions, it will not be published in the journal. The author can request a certificate of opinion, and the written justification of the decision.

After a manuscript has two positive opinions, the Editorial Committee will inform the authors of the tentative date of publication, which will depend on the agenda and the space of the journal.

Judgment processs			
Opinion 1	Opinion 2	Opinion 3	Final decision
Negative	Negative	*	Not publishable
Positive/conditioned	Negative	Negative	Not publishable
Positive/conditioned	Negative	Positive/positive conditioned	It is published as long as the authors make the modifications requested by the referees.
Positive	Positive/positive conditioned	*	It is published as long as the authors make the modifications requested by the referees.
Positive	Positive	*	Published.

# VI. Acceptance and publication of the works

For accepted manuscripts, the journal will issue a letter of acceptance and inform of the tentative date of its publication.



The authors must sign and send a publication agreement.

The editorial staff reserves the right to correct style.

### **VIII. Publication formats**

The journal is an online (digital, electronic) publication. This format has institutional and legal validity.

## IX. Sending collaborations

Originals should be mailed to the Journal Editor, Dr. Wesley C. Marshall, at the following email address: <a href="mailto:olar.ninam@gmail.com">ola.financiera.unam@gmail.com</a>

For more information, contact:

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